

## West Kirby Grammar School Curriculum Map - Year 10 - 11 Business



Theme Name	Term	Skills Developed	Prior Learning	Next link in curriculum
1.5 Understanding external influences on businesses	Y10 Autumn	<ul> <li>Business stakeholders</li> <li>Different types of technology used by businesses</li> <li>Legislation and business</li> <li>The economy and business</li> <li>External influences         <ul> <li>A01 - Knowledge and understanding of key words</li> </ul> </li> <li>A02 - Application to the case study and why it is significant. Use of calculations to interpret data</li> <li>A03 - Analysis and explanation of the impact on the business</li> </ul> <li>Problem-solving and decision-making skills relevant to business</li> <li>Analytical and evaluation skills</li> <li>Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify Communication and interpersonal skills</li> <li>Application Skills used throughout Apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts</li>	Knowledge, skills and development of:  1.1 Enterprise and Entrepreneurship  1.2 Spotting a Business Opportunity  1.3 Putting a business idea into practice  1.4 Making the Business Effective	2.1 Growing the business
2.1 Growing the business	Y10 Spring	<ul> <li>Types of business growth</li> <li>Changes in aims and objectives</li> <li>Business and globalisation</li> <li>Ethics and the business environment</li> <li>A01 - Knowledge and understanding of key words</li> </ul>	<ul><li>Knowledge, skills and development of:</li><li>1.1 Enterprise and Entrepreneurship</li><li>1.2 Spotting a Business Opportunity</li><li>1.3 Putting a business idea into practice</li></ul>	2.2 Making marketing decisions



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		<ul> <li>A02 - Application to the case study and why it is significant. Use of calculations to interpret data</li> <li>A03 - Analysis and explanation of the impact on the business</li> <li>Problem-solving and decision-making skills relevant to business</li> <li>Analytical and evaluation skills</li> <li>Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify Communication and interpersonal skills</li> <li>Application Skills used throughout Investigate, analyse and evaluate business opportunities and issues</li> <li>Problem-solving and decisionmaking skills relevant to business</li> <li>Analytical and evaluation skills</li> <li>Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify</li> <li>Communication and interpersonal skills</li> </ul>	1.4 Making the Business Effective  1.5 Understanding external influences on businesses	
2.2 Making marketing decisions	Y10 Summer	<ul> <li>The design mix</li> <li>The product life cycle</li> <li>The marketing mix</li> <li>Making business decisions</li> <li>A01 - Knowledge and understanding of key words</li> <li>A02 - Application to the case study and why it is significant. Use of calculations to interpret data</li> </ul>	Knowledge, skills and development of:  1.1 Enterprise and Entrepreneurship  1.2 Spotting a Business Opportunity  1.3 Putting a business idea into practice  1.4 Making the Business Effective	2.3 Making product decisions



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		A03 - Analysis and explanation of the impact on the business	1.5 Understanding external influences on businesses	
		Problem-solving and decision-making skills relevant to business	2.1 Growing the business	
		Analytical and evaluation skills		
		Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to		
		support, inform and justify <b>Communication and interpersonal</b> skills		
		Application Skills used throughout Problem-solving and decision-making skills relevant to business		
		Analytical and evaluation skills		
		Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify Communication and interpersonal skills		
2.3 making product decisions	Y11 Autumn	<ul><li>Business operations</li><li>Working with suppliers</li></ul>	Knowledge, skills and development of:	2.4 Making financial decisions
		<ul><li>Managing quality</li><li>The sales process</li></ul>	1.1 Enterprise and Entrepreneurship	
		A01 - Knowledge and understanding of key words	1.2 Spotting a Business Opportunity	
		A02 - Application to the case study and why it is significant. Use of calculations to interpret data	1.3 Putting a business idea into practice	
		A03 - Analysis and explanation of the impact on the business	1.4 Making the Business Effective	







		Problem-solving and decision-making skills relevant to business	1.5 Understanding external influences on businesses	
		Analytical and evaluation skills	2.1 Growing the business	
		Quantitative skills- calculations in a business context Interpretation and use of quantitative data in business context to	2.2 Making marketing decisions	
		support, inform and justify Communication and interpersonal skills Application Skills used throughout		
2.4 making financial decisions	Y11 Autumn	<ul> <li>Business calculations</li> <li>Understanding business performance</li> </ul>	Knowledge, skills and development of:	2.5 Making human resource decisions
Tindricial accisions	/ (dtdillil	Analysing business data and statistics	1.1 Enterprise and Entrepreneurship	resource decisions
		A01 - Knowledge and understanding of key words	1.2 Spotting a Business Opportunity	
		<ul> <li>A02 - Application to the case study and why it is significant. Use of calculations to interpret data</li> </ul>	1.3 Putting a business idea into practice	
		<ul> <li>A03 - Analysis and explanation of the impact on the business</li> </ul>	1.4 Making the Business Effective	
		Problem-solving and decision-making skills relevant to business	1.5 Understanding external influences on businesses	
		Analytical and evaluation skills	2.1 Growing the business	
		Quantitative skills- calculations in a business context	2.2 Making marketing decisions	
		<b>Interpretation</b> and use of quantitative data in business context to	2.3 making product decisions	
		support, inform and justify <b>Communication and interpersonal</b> skills		
		Application Skills used throughout		





2.5 making human resource decisions	Y11 Spring	<ul><li>Organisational structures</li><li>Effective recruitment</li></ul>	Knowledge, skills and development of:	Revision for final GCSE examinations
	97111.6	<ul> <li>Effective training and development</li> <li>Motivation</li> </ul>	1.1 Enterprise and Entrepreneurship	
		A01 - Knowledge and understanding of key words	1.2 Spotting a Business Opportunity	
		A02 - Application to the case study and why it is significant. Use of calculations to interpret data	1.3 Putting a business idea into practice	
		A03 - Analysis and explanation of the impact on the business	1.4 Making the Business Effective	
		Problem-solving and decision-making skills relevant to business	1.5 Understanding external influences on businesses	
		Analytical and evaluation skills	2.1 Growing the business	
		Quantitative skills- calculations in a business context	2.2 Making marketing decisions	
		Interpretation and use of quantitative data in business context to	2.3 making product decisions	
		support, inform and justify <b>Communication and interpersonal</b> skills	2.4 making financial decisions	
		Application Skills used throughout		
2.6 Preparation for external	Y11 Spring /	Revision and review of all topics from Theme 1 & 2	Knowledge, skills and development of:	Revision "Walk and Talk" Mock exam
examinations	Summer	A01 - Knowledge and understanding of key words	1.1 Enterprise and Entrepreneurship	Timed Exam and Past
		A02 - Application to the case study and why it is significant. Use of calculations to interpret data	1.2 Spotting a Business Opportunity	Paper
		<ul> <li>A03 - Analysis and explanation of the impact on the business</li> </ul>	1.3 Putting a business idea into practice	
		Examination technique to shorter and longer mark questions. –	1.4 Making the Business Effective	
		Multiple-choice questions - Short-answer questions - Extended-writing questions	1.5 Understanding external influences on businesses	
			2.1 Growing the business	







2.2 Making marketing decisions	
2.3 making product decisions	
2.4 making financial decisions	
2.5 making human resource decisions	